



## Anthony Casa Chairman Association of Independent Mortgage Experts

Anthony Casa is the Founder and Chairman of the Association of Independent Mortgage Experts (AIME). Anthony is also President of Garden State Home Loans, Inc., a mortgage broker based out of New Jersey that he founded in 2011 and has developed into one of the top mortgage brokerages in the country based on annual closed loan volume. Prior to founding Garden State Home Loans in 2011, Anthony served in various sales and sales leadership roles in the mortgage industry dating back to 2003.

In 2017, Anthony founded BRAWL, which stands for Brokers Rallying Against Wholesale Lending. The BRAWL movement brought widespread awareness of unethical lending practices to the mortgage broker community and consumer advocacy groups, which resulted in major changes by lenders throughout the mortgage industry and enforcement action by some of the largest regulatory agencies. Over 10,000 mortgage brokers and independent mortgage professionals have joined in support of the BRAWL movement and to stop the whole-tail lending practices BRAWL is advocating against.

Anthony's vision for AIME is that it is an organization that champions independent mortgage professionals in a biased and proactive manner. With that in mind, the association is operating with a growth-focused strategy, providing tools and resources to propel the wholesale channel beyond 20% share of the mortgage market by 2020. Anthony is focused on developing a national and state leadership group that is committed to developing a new pipeline of fresh talent coming into the mortgage industry as independent mortgage professionals.